



# Exclusive Manufacturer Member Benefits





# Unlock the Full Power of Your PTDA Membership

Whether you're already part of our growing network or exploring what membership can do for your business, the Power Transmission Distributors Association (PTDA) puts the tools, knowledge and connections you need right at your fingertips.

Inside this brochure, you'll find a wealth of exclusive resources designed to help you and your team stay competitive—from cutting-edge industry research and ready-to-use business tools to professional development and peer-to-peer networking opportunities. Many are included in your company-wide membership and available to all of your fellow employees. The "Designed for" listing below each benefit will guide you as to which roles benefit the most from the specific resource.

No matter where you are in your power transmission/motion control (PT/MC) journey, PTDA is here to help you grow, lead and thrive.

Access these resources anytime at [ptda.org/ResourceLibrary](https://ptda.org/ResourceLibrary) or shop at [ptda.org/Store](https://ptda.org/Store) (login required).

**Need support?** We're here to help—email [ptda@ptda.org](mailto:ptda@ptda.org).

# Networking Events

Time and again, members grow their business as a result of the unparalleled industry networking provided through their PTDA membership. With at least two conferences annually, PTDA creates unmatched opportunities for channel partners to strengthen relationships and spark new business through meaningful, face-to-face connections.

## Industry Immersion Conference

*Designed for branch management, education, inside sales, operations management, outside sales*

Transform a good team into a great one by investing in their development. The biennial Industry Immersion Conference, happening March 25, 2026, is a one-day intensive program built to strengthen the skills and confidence employees who are new to the industry need to build lasting, productive relationships. Designed and led by PT/MC practitioners, the curriculum combines real-world scenarios with practical strategies to help participants sharpen communication, expand networks and become solution-oriented partners in today's competitive marketplace.

Send someone from your team to this intimate industry gathering and watch them return with actionable skills, fresh perspectives and stronger confidence—delivering more value to your company while deepening their commitment to your success.

**Learn more at [ptda.org/IndustryImmersion](https://ptda.org/IndustryImmersion)**



# Networking Events

## Industry Summit: Where Connections Drive Business Forward

*Designed for education, executive management, marketing, outside sales, purchasing*

The PTDA Industry Summit is the must-attend event for decision-makers in the PT/MC industry. Held each October, this dynamic three-day gathering brings together top executives for powerful networking, insightful education and meaningful collaboration.

Whether you're a veteran attendee or considering joining us for the first time, here's what you can expect:

- Timely insights from expert-led presentations on the economy and key trends shaping the PT/MC channel
- Strategic connections through MD-IDE where industry executives meet face-to-face during one-on-one meetings to explore opportunities and strengthen partnerships
- High-level networking with others from across the PT/MC industry

Save the date for our 2026 Industry Summit, October 28-30 at The Broadmoor in Colorado Springs, Colo. Registration will open in June 2026.

Learn more at [ptda.org/IndustrySummit](https://ptda.org/IndustrySummit).



## Manufacturer-Distributor Idea Exchange (MD-IDEX)

*Designed for executive management, inside sales, marketing, outside sales*



The MD-IDEX is the heartbeat of PTDA's Industry Summit—the ultimate place to connect with the distributor decision-makers who drive business forward. Conversations here don't just happen; they spark opportunities, accelerate growth and make MD-IDEX the experience everyone talks about.

In a dynamic, office-like setting, your senior executives host a booth where impactful, face-to-face discussions with distributors flow naturally. What might normally take weeks of travel happens in just hours, maximizing your time, investment and business potential. You'll walk away with stronger relationships, fresh leads to expand your brand reach and business opportunities you simply can't find anywhere else.

***"We had a new colleague join us this year. Her experience exceeded her expectations. You just need to try it."***

– Craig Pellin, Nexen Group Inc.

Learn more at [ptda.org/MD-IDEX](https://ptda.org/MD-IDEX)

# Networking Events

## Canadian Conference

*Designed for education, executive management, IT, marketing, outside sales, purchasing*

Featuring a balance of networking and presentations on industry-relevant insights and advancements, the Canadian Conference is ideal for PT/MC Canadian distributors and all manufacturers looking to level up their business in Canada. It is held every June in Canada.

The conference's Distributor-Manufacturer Idea Exchange (DM-IDEX) gives senior executives, from potential and prospective channel partners a venue to discuss current sales plans, determine new pathways for growth or collaborate on solving problems.

Save the date for the 2026 Canadian Conference scheduled for June 2-4 in Montreal, Quebec. Registration will open in March 2026.

**Learn more at [ptda.org/CanadianConference](https://ptda.org/CanadianConference)**



## Distributor-Manufacturer Idea Exchange (DM-IDEX)

*Designed for executive management, inside sales, marketing, outside sales*

Similar to MD-IDEX, the DM-IDEX offers focused, one-on-one meetings between channel partners at designated tables. It's designed as distributors mobile office, prepped and ready for conversations to help strengthen key relationships and grow their executive network. Whether you're meeting new partners or reconnecting on current projects, DM-IDEX is your streamlined opportunity to build lasting business connections.



# Networking Events

## Sponsorships & Advertising

Sponsorship and advertising with PTDA put your brand in front of the industry's most engaged distributors and decision makers. From event sponsorships that build personal connections to digital and print advertising that keeps your company top of mind year-round, these opportunities help you strengthen relationships, showcase your expertise, and maximize visibility where it matters most. PTDA offers both comprehensive sponsorship and advertising packages and à la carte options, with advertising appearing in our flagship publications, *Transmissions* and *Spotlight*.

Learn more at [ptda.org/Sponsorships](https://ptda.org/Sponsorships)

# Networking Resources

## Member Lists and Locators

*Designed for executives, outside sales*

Expand your network and uncover new business opportunities with PTDA's member resources. The *Find a Distributor* and *Find a Member Executive* features are two of the most visited sections of [ptda.org](https://ptda.org), helping you quickly identify prospective channel, saving you time and opening doors to new partnerships.

Want deeper connections? The *PTDA Directory* gives you instant access to corporate contact details, while the *Member Contact Database*—available exclusively to members—delivers executive-level names, titles, phone numbers and emails. Use it to get in front of key decision-makers faster and grow your business relationships.

	Member	Non-member
Membership Directory	Included with membership	\$500
Member Contact Database	\$100	Not available

Purchase at [ptda.org/MemberList](https://ptda.org/MemberList)

# Business Solutions

## PIE Technology Platform™

*Designed for financial, IT, marketing, operations management, purchasing*

For manufacturers, clean and consistent product data means faster sales and stronger partnerships. The **Product Information Exchange™** (PIE) is the PT/MC industry's trusted platform for securely delivering certified, up-to-date content to all your authorized distributor partners—without extra system refreshes or endless emails. With one flat annual license, you control exactly who sees your data, streamline updates and boost your visibility in the marketplace. PIE makes it easy to keep distributors aligned, customers satisfied and your products ready to sell.

**Register or view a list of participants at [PIETechnologyPlatform.org](https://PIETechnologyPlatform.org).**

### Available PIE categories

Adjustable/Variable Speed Drives	Chains	Linear Bearings: Round Shaft	Seals
Angular Contact Bearing	Conveyors	Lubrication	Shaft Couplings
Ball Bearing (Conrad, or Deep Groove)	Cross Roller Bearing	Material Handling	Sleeve Bearings
Bearing Accessories	Cylindrical Roller Bearing	Miniature Bearings	Spherical Plain Bearings
Bearing Tools	Double Row Ball Bearing	Motors	Spherical Roller Bearing
Belt Drives (Synchronous & V Belts)	Enclosed Gearing	Mounted Ball Bearings	Sprockets
Bushings (Hub Fitting devices)	Gearing (open)	Mounted Insert Bearings	Tapered Roller Bearing
Cam Follower	Iron Sheaves (Standard and Synchronous)	Mounted Roller Bearings	Thrust Bearings
	Linear Bearings: Profile Rail	Needle Bearings	
		Precision Bearings	

### Annual Registration

**Members: \$5,000**

**Non-members: \$9,000**

***PIE's features allowed us to improve the efficiency of product data exchange with authorized distributors, saving time and offering a universal format with standardized structure for rich product content. It simplified editing and updating product data, via one single location versus correcting multiple files and different formats. With PIE, our distributors can access the right set of product data to help them sell better and across more channels.***

- David Zoesch, Schaeffler

## Product & Price Information Format (PPIF)

*Designed for financial, IT, operations management, purchasing*

The **Product & Price Information Format** (PPIF) takes the headache out of updating product and pricing data. By standardizing how information is transmitted, PPIF ensures consistency every time—no more messy files or rework. Instead of typing thousands of keystrokes, you can send updates in just a few clicks, saving hours of time and reducing costly errors.

**Download PPIF templates at [ptda.org/PPIF](https://ptda.org/PPIF)**



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# Industry Insights

## **PTDA Market Forecast Report**

*Designed for executive management, operations management, outside sales*

Backed by the expertise of Oxford Economics and released quarterly, the **PTDA Market Forecast Report** equips you with the insights you need to make smarter, more confident, data-driven strategic decisions.

Inside, you'll find:

- Industrial production forecasts for the U.S., Canada and Mexico, plus analysis of 11 key customer markets.
- Macroeconomic trends and commentary that help you see the bigger picture.



And to make the data actionable, PTDA hosts two exclusive webinars each year (March & August) led by Oxford Economics, giving you practical guidance to apply the trends directly to your business planning.

**Download the report or register for a webinar at [ptda.org/MarketForecast](https://ptda.org/MarketForecast)**

## **Power Transmission & Motion Control Market Size Report (2025 revision)**

*Designed for executive management, financial, marketing, outside sales*

According to this complete 2025 revision, the North American market for PT/MC products continues to represent a massive opportunity for PTDA members. Valued today at more than \$104 billion—a growth of over 30% in just five years—the market spans \$85 billion in the U.S., \$10 billion in Mexico, and \$9 billion in Canada. The report gives a clear view of this opportunity, analyzing revenue potential by geography, customer segment and product category to help you strategically target growth.

**Members: \$1,995**

**Non-Members: \$2,995**

**Purchase at [ptda.org/SizeOfTheMarket](https://ptda.org/SizeOfTheMarket)**



# Industry Insights

## End-User Market Briefing Reports

*Designed for education, inside sales, marketing, outside sales*

Make faster smarter business moves with PTDA's *End-User Market Briefing Reports* (EMBRs), created in partnership with Dun & Bradstreet, a global leader in market intelligence. These reports help sales and marketing teams pinpoint opportunities, anticipate challenges and close more deals.

Each report delivers:

- A clear industry overview and key business trends
- Executive insights and company-level challenges
- Quarterly updates, forecasts and growth ratings
- Opportunities, critical issues, financial benchmarks and more

With over 50 reports available, EMBRs cover the end markets most vital to PTDA members, including:

- Agricultural Machinery Manufacturing
- Automobile Parts Manufacturing
- Construction Machinery Manufacturing
- Food Manufacturing
- Industrial Machinery Manufacturing (U.S. focus)
- Material Handling Equipment Manufacturing
- Oil & Gas Exploration & Production
- Steel Production
- Water & Sewer Utilities

**Download EMBRs at [ptda.org/EMBR](http://ptda.org/EMBR)**



# Industry Insights

## **EPTDA Product Line & Market Intelligence Reports**

*Designed for education, inside sales, marketing, outside sales*

Gain a deeper edge with EPTDA's *Product Line and Market Intelligence Reports*—your go-to resource for understanding specific markets and production line processes. These reports are designed to help you spot opportunities, anticipate customer needs, and sharpen your sales strategy.

Each report delivers:

- **Industry intelligence:** Market size, coverage and current/future trends.
- **Production line insights:** Key processes, customer challenges, major product groups and common maintenance projects—plus where new opportunities for distributors are likely to emerge.

## **NEW! Voices from the Channel: Insights to Improve Partnerships**

*Designed for executive management, marketing, operations management, outside sales, purchasing*

This new report, the first of its kind in the PT/MC industry—delivers powerful insights into how manufacturers and distributors view their relationships, expectations and opportunities for growth. By comparing perspectives from both sides, the report highlights areas of alignment, and where gaps exist, so members can strengthen collaboration, improve transparency and build trust. Here's a snapshot of some of what you'll learn.

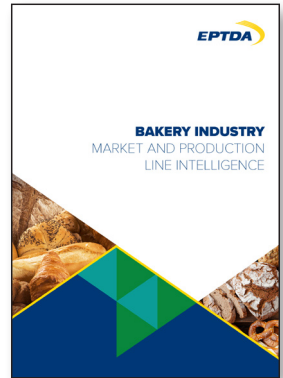
- **Built on trust:** Members on both sides of the channel agree: one factor consistently rises above all others when it comes to lasting partnerships.
- **Mind the gap:** There's a surprising disconnect between how distributors see their training needs and how manufacturers rate their product knowledge.
- **Timing is everything:** One issue—shared by nearly everyone—continues to make or break customer relationships.

Use these findings to enhance your partnerships, anticipate challenges and uncover strategies that drive stronger business outcomes across the PT/MC channel.

**Members: \$250**

**Non-members: \$500**

**Purchase at [ptda.org/VDM](http://ptda.org/VDM)**

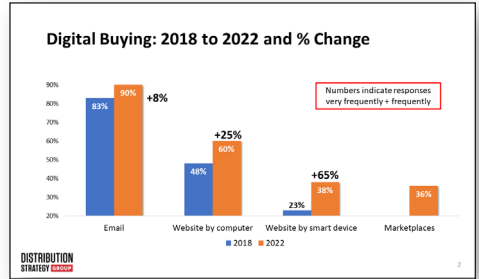


# Industry Insights

## Voice of the Customer Report (2023 revision)

Designed for executive management, marketing, operations management, outside sales, purchasing

Get inside the minds of your customers. The *Voice of the Customer Report* reveals how PT/MC end users shop, buy and communicate. Use these insights to stay relevant, strengthen relationships and grow sales by delivering exactly what your customers expect.



Download at [ptda.org/VoiceOfTheCustomer](https://ptda.org/VoiceOfTheCustomer)

## Stay Informed with PTDA Publications

### Transmissions & Spotlight

Designed for branch management, education, executive management, financial, HR, inside sales, IT, marketing, operations management, outside sales, purchasing

Stay ahead of the curve with *Transmissions*, PTDA's quarterly magazine packed with in-depth features on trends shaping the PT/MC channel, member-written articles and insights and other relevant PTDA content.

Download the latest issue at [ptda.org/Transmissions](https://ptda.org/Transmissions)

For more frequent updates, *Spotlight* delivers timely PTDA news, event highlights, member news and interviews twice a month, keeping you connected to what matters most in the industry.

Download sample issues at [ptda.org/Spotlight](https://ptda.org/Spotlight)

**PTDA**  
INSTITUTE FOR  
POWER & ENERGY

## Transmissions

### Adapting, Evolving and Thriving Post-Pandemic

This is the final of a three-part series...  
Five years after the COVID-19 pandemic, digital global supply chains to a considerable extent in the PT/MC industry reflect on the lessons learned and how inventory management, technology and relationships have changed.  
Reflecting on five years of change...  
Before the pandemic, many companies on their full predictable supply chains based on historical demand...  
For others, the pandemic simply exposed weak points that haven't been visible during more stable times...  
general manager...  
4 Global economic pressures forecast for remainder of 2023  
7 New and old online offers practical insights, real results  
15 PTMC networks in action

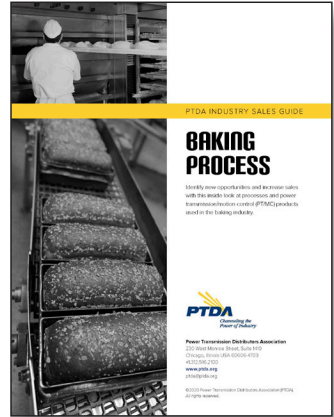
# PTDA Learning Hub

## Industry Sales Guides

*Designed for branch management, education, inside sales, operations management*

Discover where and how PT/MC products are used in specific industries to identify new markets, increase add-on sales and support team training. **Industry Sales Guides** are available for key sectors including aggregate, food & beverage, HVAC, material handling, mining, pulp & paper, steel, wastewater and more.

Download at [pathlms.com/ptda](http://pathlms.com/ptda)

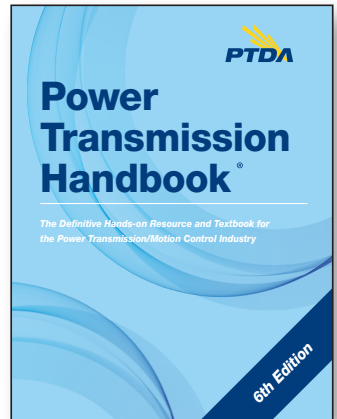


## Power Transmission Handbook® (6th Edition)

*Designed for branch management, education, inside sales, outside sales, purchasing*

Build customer trust and loyalty by giving your team the knowledge they need to solve problems with confidence. PTDA's **Power Transmission Handbook®** is the definitive training resource for the PT/MC industry, covering 17 product categories with easy-to-understand explanations, application guidance and diagnostic tips.

View pricing, excerpts, available formats, accompanying materials for purchase at [ptda.org/store](http://ptda.org/store)



# PTDA Learning Hub

The PTDA Learning Hub is your one-stop destination for training and development in the PT/MC industry, equipping your team with resources to sharpen skills, grow expertise, and stay ahead of industry change, many at little or no cost.

## Power Transmission Workbook Online Modules

*Designed for branch management, education, inside sales, outside sales, purchasing*

Based on the *Power Transmission Workbook*, these 17 micro-learns provide self-paced, brand-agnostic product training. Modules can be purchased individually to target specific needs or as a complete subscription series to support broader teams and training programs. Each module reinforces key concepts with interactive content and awards a certificate of completion—giving employees knowledge they can apply immediately.

	Member	Non-member
Individual modules	\$79.95	\$129.95
Complete 17-module series	\$599	\$1,595

## Annual subscription

# of Learners	Member	Non-member
1-5	\$999	\$1,699
6-10	\$1,999	\$2,699
11-15	\$2,999	\$3,699
16-20	\$3,999	\$4,699

Add \$1,000 for every five learners beyond 20.

Learn more at the [ptda.org/LearningHub](https://ptda.org/LearningHub) or purchase in the PTDA store

The screenshot shows a user interface for a PTDA Learning Hub module. On the left, a sidebar displays the chapter title 'Chapter 5: Clutches & Brakes' and a brief description: 'This workbook complements the PTDA Handbook Chapter 5 – Clutches & Brakes. There are two sections: • The true-false quiz is an opportunity to review some key points • The assessment is your opportunity to demonstrate your knowledge. You must complete the true-false section and pass the assessment to complete this chapter.' The main content area has the heading 'Select a section to begin.' and two large blue buttons: 'True/False Quiz' and 'Assessment', each with a radio button next to it.

# PTDA Learning Hub

## “Power Plays” Vodcast Series

*Designed for education, inside sales, operations management, outside sales*

PTDA's newest professional development resource, *Power Plays: PT Solutions for Performance & Savings* vodcast series, delivers short, engaging conversations with industry experts on timely topics that matter to your business. Check out these 20 minutes episodes to help you bring fresh perspectives you can put into practice—anytime, anywhere.



- **Challenges in the Baking Industry:** Navigating High Pressure Applications and Extreme Operating Temperatures
- **Enhancing Performance** in the Pulp & Paper Industry Through Proper Coupling Selection
- **Sealing the Deal:** Boosting Efficiency with Dynamic Seals & Bearing Isolators in the Aggregate Industry

Listen at [pathlms.com/ptda](https://pathlms.com/ptda)

## Selling Solutions Webinar Series

*Designed for education, inside sales, operations management, outside sales*

Strengthen your team's sales skills with PTDA's *Selling Solutions Webinar Series*. Designed specifically for the PT/MC channel, these pre-recorded sessions deliver practical strategies and real-world insights to help sales professionals uncover customer needs, position value and close more deals. Each webinar features industry experts sharing proven approaches that can be applied immediately, giving your team tools to build stronger customer relationships and drive measurable results.

View webinar recordings for the following industries:

- Beverage
- HVAC
- Meat and Poultry Processing
- Steel
- Wastewater

Download at [ptda.org/LearningHub](https://ptda.org/LearningHub)

# Recruitment and Retention Resources

Now more than ever, employers need tools and resources to help them navigate the new realities of the workplace. As the charitable arm of PTDA, the PTDA Foundation supports the PT/MC industry with education, outreach and workforce initiatives designed to help companies build stronger and more talented teams.

## Building Awareness Recruitment Toolkit

*Designed for HR*



The *Building Awareness* campaign helps tackle one of the toughest challenges in employee recruitment: explaining what you do in a way that resonates with future talent. This customizable suite of tools connects the work of PT/MC companies with what matters most to Millennials, Gen Z and Gen Alpha—industries they know and value, like travel, entertainment, food and beverage.

Created for use by companies with or without HR teams, the toolkit includes brochures, postcards, social media templates and now a ready-to-use video—which can be customized with your company logo and website—that employers can easily add to their websites or social channels, making it simple to capture attention with professional, “drop-and-go” content. Whether at career fairs or online, these resources help you stand out, spark interest, and showcase the critical role PT/MC plays in powering everyday life.

*“The toolkit offers valuable resources, like brochures and postcards we can distribute at recruiting events. I’m also considering using the social templates to advertise open positions on LinkedIn.”*

– Madeline Hickey, Lafert North America

Learn more at [ptdafoundation.org/BuildingAwareness](https://ptdafoundation.org/BuildingAwareness)



# Recruitment and Retention Resources

## Scholarships

*Designed for anyone pursuing PT/MC education*

Scholarships do more than ease financial burdens—they unlock pathways to rewarding careers in the PT/MC industry. Through its targeted scholarship program, the PTDA Foundation is cultivating the next generation of industry professionals. Since launching in 2024, demand has surged. In 2026, nearly \$40,000 in scholarships will be awarded to support future talent.

- **Student Scholarships:** Up to eight awards of \$3,000 each for students pursuing education in PT/MC-related fields.
- **Employee Scholarships:** Up to six awards of \$2,500 each for full-time employees of PT/MC distributors or manufacturers in North America, studying engineering, technology, business or pursuing industry-relevant certifications.

Learn more at [ptdafoundation.org/Scholarships](https://ptdafoundation.org/Scholarships)



***“This scholarship empowers me to strengthen the leadership and business skills our industry needs, while also showing that as a woman in engineering and a first-generation student, this path is possible for others too.”***

– Isabel Walsh, 2025 employee scholarship recipient, University of Illinois



***“Ultimately, this scholarship allows me to focus more on my passion and chasing the dream, and less on funding it.”***

– Colin Kipp, 2025 student scholarship recipient, Milwaukee School of Engineering



***“This scholarship not only helps me ease the financial burden of my tuition and school supplies but also reminds me that I am supported by a strong community of industry leaders. This recognition further motivates me to study, grow, and contribute to the PT/MC industry.”***

– Stanis Arcel, 2025 employee scholarship recipient, Université du Québec à Chicoutimi

